

CONFERENCE 2014

TAKING CARE OF BUSINESS

Sponsorship Opportunities

Conference Packs £1000

Logo on front of conference bag
Placement of pop up stands (max. 2) in Stuart Suite reception area
Placement of leaflets and other promotional literature in Stuart Suite reception area
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section
Inclusion in press releases*
Mentions by continuity speakers on day of conference

Tea and coffee Breaks (2 @ £500 for each)

Placement of pop up stands (max. 2) in Stuart Suite reception area
Placement of leaflets and other promotional literature in Stuart Suite reception area
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section
Inclusion in press releases*
Mentions by continuity speakers on day of conference

Lunch (1 @ £1,000)

Placement of pop-up stands in Mitre restaurant
Placement of leaflets and other promotional literature in Mitre Restaurant on chairs and tables
Table favours to be provided by sponsor
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section
Inclusion in press releases*
Mentions by continuity speakers on day of conference

*Eventual inclusion in publications is down to the publisher so cannot be guaranteed

Key Note Speaker – Gerald Ratner (1 @ £3,000)

Lectern branded “NIRSC in association with...”
Placement of pop-up stands (x2) on podium
2 minute introduction of Gerald Ratner
Placement of leaflets and other promotional literature in Stuart Suite conference room
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section
Inclusion in press releases*
Inclusion of a representative in at least one pre publicity photo opportunity*
Mentions by continuity speakers on day of conference

Pre Dinner Drinks (1 @ £1,000)

Placement of pop-up stands in pre dinner drinks reception area
Placement of leaflets and other promotional literature in pre dinner drinks reception area
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section
Inclusion in press releases*
Mentions by continuity speakers on day of conference

Dinner (1 @ £2,000)

Placement of pop up stands in Cumberland Room
Placement of leaflets and other promotional literature in Cumberland Room on chairs and tables
Table favours to be provided by sponsor
Logo & welcome note on menu
Potential for projected images (without sound, sponsor to arrange)
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section
Inclusion in press releases*
Mentions by continuity speakers on day of conference

After Dinner Speaker (1 @ £500)

Lectern branded “NIRSC in association with...”
Placement of pop-up stands (x2) on podium
2 minute introduction of after dinner speaker
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section
Inclusion in press releases*
Mentions by continuity speakers on day of conference

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