



CONFERENCE 2010

TAKING CARE OF BUSINESS

Packs
Sponsorship Opportunities

Conference Packs £1000

Logo on front of conference bag
Placement of pop up stands (max. 2) in Cumberland reception area
Placement of leaflets and other promotional literature in Cumberland reception area
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section.
Inclusion in press releases*
Mentions by continuity speakers on day of conference

*Eventual inclusion in publications is down to the publisher so can not be guaranteed

Tea and coffee Breaks (2 @ £500 for each)

Placement of pop up stands (max. 2) in Cumberland reception area
Placement of leaflets and other promotional literature in Cumberland reception area
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section.
Inclusion in press releases*
Mentions by continuity speakers on day of conference

Lunch (1 @ £1,000)

Placement of pop-up stands in Mitre restaurant
Placement of leaflets and other promotional literature in Mitre Restaurant on chairs and tables
Table favors
One piece of corporate literature for Bags and Promotional/corporate gift for bags
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section.
Inclusion in press releases*
Mentions by continuity speakers on day of conference

Key Note Speaker – Michelle Mone (1 @ £3,000)

Lectern branded “NIRSC in association with...”
Placement of pop-up stands (x2) on podium
2 minute introduction of Michelle Mone
Placement of leaflets and other promotional literature in Cumberland Room
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section.
Inclusion in press releases*
Inclusion of a representative in at least one pre publicity photo opportunity*
Access to Michelle Mone for publicity photo opportunities on the day
Mentions by continuity speakers on day of conference

Pre Dinner Drinks (1 @ £1,000)

Placement of pop-up stands in Cumberland bar terrace area
Placement of leaflets and other promotional literature in Cumberland bar terrace area
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section.
Inclusion in press releases*
Mentions by continuity speakers on day of conference

Dinner (1 @ £2,000)

Placement of pop up stands in Cumberland Room
Placement of leaflets and other promotional literature in Cumberland Room on chairs and tables
Table favors
Logo & welcome note on menu
Potential for projected images (without sound, sponsor to arrange)
One piece of corporate literature for Bags and Promotional/corporate gift for bags
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section.
Inclusion in press releases*
Mentions by continuity speakers on day of conference

After dinner Speaker (1 @ £500)

Lectern branded “NIRSC in association with...”
Placement of pop-up stands (x2) on podium
2 minute introduction of Speaker
Inclusion of one piece of corporate literature and promotional gift for conference packs
Logo included in all printed media
Logo included in NIRSC website "What's On?" section.
Inclusion in press releases*
Mentions by continuity speakers on day of conference